Estimate Number

1596

INVOICE

Advertiser

Obama/D/President



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 941407-1 08/19/12 August 2012 07/30/12 - 08/17/12

Account Executive Sales Office Station Sales Region **WPBF** Mica Hansen HRP -Washingtd National

OBAMA FOR AMERICA

www.thewpbfchannel.com

Billing Address:

Send Payment To:

PO Box 26885

Lehigh Valley, PA 18002-6885

WPBF

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Flight Dates Order# Alt Order# 08/11/12 - 08/17/12 941407 06272725 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 9912856 95 101 Agency Ref Advertiser Ref

Product

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/13/12 08/17/12 10-11a Anderson Co	ooper 10-11a	MTWTF	:30	3	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/12 MTWTF	- 	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WPBF M 08/13/12 10:29 AM 10-1	1a Anderson Cooper	10-11a		0 OFA-12-A	-091н		\$275.00 NM
1 WPBF Tu 08/14/12 10:56 AM 10-1	1a Anderson Cooper	10-11a	:3	0 OFA-12-A	-091н		\$275.00 NM
2 WPBF W 08/15/12 10:22 AM 10-1	1a Anderson Cooper	10-11a	. :3	0 OFA-12-A	-091н		\$275.00 NM
2 08/13/12 08/17/12 The View Class of Time - Fixed Non Pre-emptible	11A-12PM	MTWTF	:30	3	\$750.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS 08/19/12	<u> </u>	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WPBF Tu 08/14/12 11:32 AM The	View	11A-12PM	:3	0 OFA-12-A	-091н		\$750.00 NM
3 WPBFW 08/15/12 10:59 AM The	View	11A-12PM	:3	0 OFA-12-A	-091н		\$750.00 NM
1 WPBF Th 08/16/12 11:31 AM The	View	11A-12PM	:3	0 OFA-12-A	-091н		\$750.00 NM
3 08/13/12 08/17/12 Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	MTWTF	:30	3	\$75.00	NM	
Weeks: Start Date End Date MTWTFSS 08/13/12 08/19/12 MTWTF	3	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WPBF M 08/13/12 12:43 AM Jimr	•	12:06-01:06AM		0 OFA-12-A			\$75.00 NM
3 WPBF Th 08/16/12 12:36 AM Jimr	•	12:06-01:06AM		0 OFA-12-A	-091н		\$75.00 NM
2 WPBF F 08/17/12 Jimr Credited	ny Kimmel	12:06-01:06AM	:0	0			\$75.00 NM
4 08/13/12 08/17/12 WPBF News 25 @ N Class of Time - Pre-emptible with notice	loon 12pm-1230pm	MTWTF	:30	4	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/12 MTWTF	Spots/Week 4	<u>Rate</u> \$275.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Desc</u>	<u>cription</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	BF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-A	-091н		\$275.00 NM
	BF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-A	-091н		\$275.00 NM
	BF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-A	-091н		\$275.00 NM
3 WPBF F 08/17/12 WPE Credited	BF News 25 @ Noon	12pm-1230pm	:0	0			\$275.00 NM
5 08/13/12 08/17/12 4:30a-5a	430a-5a	MTWTF	:30	4	\$50.00	NM	



12 08/13/12

08/17/12

Class of Time - Pre-emptible with notice

Dr. Oz M-F 9-10a

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 941407-1
 08/19/12
 August 2012
 07/30/12 - 08/17/12

| Advertiser | Product | Estimate Number |
| Obama/D/President | OBAMA FOR AMERICA | 1596

www.thou.mbfahannal.com					
www.thewpbfchannel.com		C	to (
ine Start Date End Date Description Start/End Time	MTWTFSS	Spot Length Wee		Туре —	
	MIWII 33	Longin vvoc	n nato	1900	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/13/12 08/19/12 MTWTF 4	\$50.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-	<u>'D</u>		Rate Type
4 WPBF M 08/13/12 4:43 AM 4:30a-5a	430a-5a		 -12-а-091н		\$50.00 NN
3 WPBF W 08/15/12 4:55 AM 4:30a-5a	430a-5a	:30 OFA	-12-А-091н		\$50.00 NM
2 WPBF Th 08/16/12 4:39 AM 4:30a-5a	430a-5a	:30 OFA	-12-A-091H		\$50.00 NM
1 WPBF F 08/17/12 4:30a-5a	430a-5a	:00			\$50.00 NN
Credited	·				
6 08/13/12 08/17/12 WPBF News 25 @ 5am 5-530am	MTWTF	:30	1 \$175.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	Pote				П
08/13/12 08/19/12 MTWTF 1	<u>Rate</u> \$175.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-l	D		Rate Type
1 WPBF M 08/13/12 5:23 AM WPBF News 25 @ 5am	5-530am		-12-A-091H		\$175.00 NM
7 08/13/12 08/17/12 M-F 5pm News 5-6pm	MTWTF	:30	2 \$475.00	NM	
Class of Time - Pre-emptible with notice	P1 (W 1 1 -			IAIAI	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/13/12 08/19/12 MTWTF 2 Spots: # Ch Day Air Date Air Time Description	\$475.00 Start/End Time	I angth Ad I	Ъ		D-1- T
2 WPBFTu 08/14/12 5:51 PM M-F 5pm News	5-6pm	Length Ad-I	<u>∪</u> -12-A-091H		Rate Type
1 WPBF W 08/15/12 5:57 PM M-F 5pm News	5-6pm		-12-A-091H		\$475.00 NN \$475.00 NN
	<u> </u>				\$475.00 INIV
8 08/13/12 08/17/12 WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	MTWTF	:30	2 \$225.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/13/12 08/19/12 MTWTF 2	\$225.00		_		
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 08/13/12 5:44 AM WPBF News 25 Mornings @	Start/End Time	Length Ad-I			Rate Type
2 WPBF Tu 08/14/12 5:41 AM WPBF News 25 Mornings (-12-A-091H -12-A-091H		\$225.00 NM
	2 5.5(5.50-5.57am	.30 0FA	-12-A-091h		\$225.00 NM
9 08/13/12 08/17/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	MTWTF	:30	2 \$700.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				250
08/13/12	\$700.00				(4)
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	D		Rate Type
2 WPBF Tu 08/14/12 6:20 PM WPBF News 25 @ 6:00PM			-12-A-091H		\$700.00 NM
1 WPBF Th 08/16/12 6:24 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30 OFA-	-12-А-091н		\$700.00 NM
10 08/13/12 08/17/12 WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible	MTWTF	:30	1 \$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/13/12 08/19/12 MTWTF 1	\$400.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-I	<u>D</u>		Rate Type
1 WPBF M 08/13/12 6:21 AM WPBF News 25 Mornings	6-7AM	:30 OFA-	-12-А-091н	<u></u>	\$400.00 NM
11 08/13/12 08/17/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	MTWTF	:30	4 \$475.00	NM	· · · · · ·
Weeks: Start Date End Date MTWTFSS Spots/Week 08/13/12 08/19/12 MTWTF 4	<u>Rate</u> \$475.00	-			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-I	D		Data Tuna
3 WPBF M 08/13/12 6:59 AM Good Morning America	7-9AM		<u>⊔</u> ·12-A-091H		<u>Rate Type</u> \$475.00 NM
1 WPBF W 08/15/12 7:29 AM Good Morning America	7-9AM		12-A-091H		\$475.00 NM
4 WPBF Th 08/16/12 7:29 AM Good Morning America	7-9AM		12-A-091H		\$475.00 NM
2 WPBF F 08/17/12 Good Morning America	7-9AM	:00			\$475.00 NM
Credited					ψ11 0.00 1VIVI

MTWTF--

:30

2

\$275.00

NM

9-10a



7 T.	CONTRACTOR CONTRACTOR		
Invoice #	Invoice Date	Invoice Month	Invoice Period
941407-1	08/19/12	August 2012	07/30/12 - 08/17/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1596

								Spots/			
ne	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date 08/13/12	End Dat 08/19/12		Spots/Week 2	<u>Rate</u> \$275.00					
	Spots: # Ch			Air Time Descri		Start/End Time		th Ad-ID	001		Rate Typ
			/13/12 /14/12	9:16 AM Dr. Oz 9:14 AM Dr. Oz		9-10a 9-10a		30 OFA-12-A 30 OFA-12-A			\$275.00 NI \$275.00 NI
											φ273.00 14
13		08/17/12 ne - Pre-emp Start Date	tible with		5 (11-11:35PM Spots/Week	MTWTFSS Rate	:30	2	\$800.00	NM ———	1 -1
	Weeks:	08/06/12	08/12/12		2	\$800.00					
		Day Air		Air Time Descri		Start/End Time		th Ad-ID	001		Rate Typ
					N WPBF News 25 @ N WPBF News 25 @			30 OFA-12-A 30 OFA-12-A			\$800.00 N
	Weeks:	Start Date			Spots/Week	Rate		00 OFA-12-A	-031n		\$800.00 N
		08/13/12	08/19/12	MTWTF	1	\$800.00					
	Spots: # Ch			Air Time Descri		Start/End Time		th Ad-ID			Rate Typ
	2 WF	PBF W 08/	15/12 1	11:34 PM M-SU	N WPBF News 25 @	11PM11-11:35PM	:3	30 OFA-12-A	-091H		\$800.00 NI
14	08/11/12 Class of Tir	08/11/12 ne - Pre-emp	tible with		Sat 6-7am	1-	:30	1	\$175.00	NM	
	Weeks:	Start Date 08/06/12	End Dat 08/12/12		Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air		Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WF	BF Sa 08/	11/12	6:39 AM Sat 6-	7am News	Sat 6-7am	:3	30 OFA-12-A	-091н		\$175.00 N
15	08/11/12 Class of Tin	08/11/12 ne - Pre-emp	Sat 63 otible with	0pm News notice	630-7pm	1-	:30	1	\$325.00	NM	
	Weeks:	Start Date 08/06/12	End Dat 08/12/12		Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch			Air Time Descri		Start/End Time		th Ad-ID			Rate Typ
	1 WF	BF Sa 08/	11/12	6:59 PM Sat 63	0pm News	630-7pm	:3	30 OFA-12-A	-091H		\$325.00 N
16	08/11/12 Class of Tin	08/11/12 ne - Pre-emp	tible with		Sat 7-730PM	1 -	:30	1	\$400.00	NM	
	Weeks:	Start Date 08/06/12	End Dat 08/12/12		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
	Spots: # Ch			Air Time Descri		Start/End Time		th Ad-ID			Rate Typ
	1 WF	BFSa 08/	11/12	7:23 PM Sat W	heel Of Fortune	Sat 7-730PM	:3	30 OFA-12-A	-091н		\$400.00 N
17	08/11/12 Class of Tin	08/11/12 ne - Pre-emp		notice	Sat 7:30-8PM	1-	:30	1	\$500.00	NM	
	Weeks:	Start Date 08/06/12	End Date 08/12/12		Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air		Air Time Descri		Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WF	BF Sa 08/	11/12	7:53 PM Sat Je	opardy	Sat 7:30-8PM	:3	0 OFA-12-A	-091н		\$500.00 NM
18	08/12/12 Class of Tin	08/12/12 ne - Pre-emp		/latthews notice	Sun 10-10:30AM	1	:30	1	\$200.00	NM	
				e <u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	Date /	Air Time Descri	<u>otion</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Typ
	1 WP	BF Su 08/	12/12 1	0:26 AM Chris N	Matthews	Sun 10-10:30AM	1 :3	0 OFA-12-A	-091н		\$200.00 NA
19	08/12/12 Class of Tim	08/12/12 ne - Pre-emp		:35pm Late Nev	vs 1135p-12am	1	:30	1	\$350.00	NM	
		Start Date 08/06/12	End Date 08/12/12		Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Air		Air Time Descri	otion .	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BF Su 08/		1:58 PM Sun 11	:35pm Late News	1135p-12am		0 OFA-12-A	-091н		\$350.00 NM
20	08/12/12 Class of Tim	08/12/12 ne - Pre-emp		Sam News	Sun 5-6am	1	:30	1	\$50.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941407-1	08/19/12	August 2012	07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1596

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	4 4 D - 4	End Date	Deseriet		Ctart/End Times	NT TECC	Longth	Spots/ Week	Rate	Tune	
ne St	tart Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	vveek	Rate	Туре	
We	eeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$50.00					
Sp	ots: <u>#</u> Ch	Day Ai		Time Descrip		Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Typ
	1 WF	PBF Su 08	/12/12 5	43 AM Sun 5-6	Sam News	Sun 5-6am	:3	0 OFA-12-	A-091H		\$50.00 N
	8/12/12 lass of Tin	08/12/12 ne - Pre-em	Sun 6-7a		Sun 6-7am	1	:30	1	\$100.00	NM	
We	eeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
Sp	oots: # Ch			Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBF Su 08	/12/12 6:	23 AM Sun 6-1	7am News	Sun 6-7am	:3	0 OFA-12-	A-091H		\$100.00 N
22 08 CI	B/12/12 lass of Tin	08/12/12 ne - Pre-em	Sun 630; ptible with no	om News otice	630-7pm	1	:30	1	\$325.00	NM	
We	eeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$325.00					
Sp	oots: # Ch	<u>Day Ai</u>	r Date Air	Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
	1 WF	PBF Su 08	/12/12 6:	51 PM Sun 63	0pm News	630-7pm	:3	0 OFA-12-	A-091H		\$325.00 N
	B/14/12 lass of Tin	08/14/12 ne - Pre-em	NY MED ptible with no		10-11PM	-1	:30	1	\$1,300.00	NM	
We	eeks:	Start Date 08/13/12	End Date 08/19/12	<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$1,300.00					
Sp	oots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WF	PBF Tu 08	/14/12 10:	48 PM NY ME	D	10-11PM	:3	0 OFA-12-	а-091н		\$1,300.00 N
	B/13/12 lass of Tin	08/17/12 ne - Fixed N	WPBF N on Pre-empt	ews 25 Mornin ible	gs6-7AM	MTWTF	:30	2	\$400.00	NM	*
We	eeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$400.00					
Sp	ots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	2 WF	PBF Tu 08	/14/12 6:	38 AM WPBF	News 25 Mornings	6-7AM	:3	0 OFA-12-	A-091H		\$400.00 N
	1 WF	PBFW 08	/15/12 6:	10 AM WPBF	News 25 Mornings	6-7AM	:3	0 OFA-12-	a-091н		\$400.00 N
	8/13/12 lass of Tin	08/17/12 ne - Pre-em	THE CHE		1P-2P	MTWTF	:30	1	\$225.00	NM	WA
We	eeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$225.00					****
Sp	ots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	PBF Th 08 Credited		THE CI	HEW	1P-2P	:0	0			\$225.00 N
						Total Spots	4	12			

<u>Gross Total</u> \$16,475.00

Agency Commission

\$2,471.25

Net Amount Due

\$14,003.75

Payment Terms 30 Days



www.thewpbfchannel.com

Billing Address:

WPBF 3970 RCA Boulevard **Suite 7007**

Main: (561)694-2525 Billing: (407)389-7661

Greer Margolis Mitchell Burns

Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Palm Beach Gardens, FL 33410

Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Advertiser Product Estimate Number Obama/D/President OBAMA FOR AMERICA 1519

> Flight Dates Order # Alt Order# 07/31/12 - 08/13/12 937643 06256820

Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 9912856 101

Agency Ref Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	07/31/12	08/03/12	THE CHEW	1P-2P	-TWTF	1:00				
			ptible with notice	1F-2F	-1WiF	1:00	1	\$450.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWT 08/05/12 -TWT	<u> </u>	<u>Rate</u> \$450.00				30	
	Spots: # Ch				Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WI	PBF Tu 07	/31/12 12:59 PM	THE CHEW	1P-2P	1:0	0 OFA-12-0	5-077н		\$450.00 NM
-	2 07/31/12 Class of Ti	08/03/12 me - Pre-em	10-11a Andersor	Cooper 10-11a	-TWTF	1:00	3	\$400.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWT 08/05/12 -TWT		<u>Rate</u> \$400.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
				0-11a Anderson Cooper	10-11a	1:0	0 OFA-12-0	G-077H		\$400.00 NM
				0-11a Anderson Cooper	10-11a	1:0	0 OFA-12-0	G-077н		\$400.00 NM
	3 WI	PBF Th 08	/02/12 10:22 AM 1	0-11a Anderson Cooper	10-11a	1:0	0 OFA-12-0	i-077н		\$400.00 NM
3	07/31/12 Class of Tir	08/03/12 ne - Pre-em	The View otible with notice	11A-12PM	-TWTF	1:00	1	\$1,150.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWT 08/05/12 -TWT		<u>Rate</u> \$1,150.00					
	Spots: # Ch	Day Air	Date Air Time	<u>Description</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WF	PBFW 08	01/12 11:33 AM T	he View	11A-12PM	1:0	0 OFA-12-0	i-077н		\$1,150.00 NM
4	07/31/12 Class of Tir	08/03/12 ne - Pre-emp	Jimmy Kimmel otible with notice	12:06-01:06AM	-TWTF	1:00	1	\$150.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWT 08/05/12 -TWT		<u>Rate</u> \$150.00					
	Spots: # Ch				Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 WF	PBF Tu 07/	/31/12 12:47 AM J	immy Kimmel	12:06-01:06AM	1:0	0 OFA-12-0	i-077н		\$150.00 NM
5	07/31/12 Class of Tir	08/03/12 ne - Pre-emp	1230-1P Access	Hollywoc1230-1p	-TWTF	1:00	2	\$450.00	NM	
	Weeks:	Start Date 07/30/12	End Date MTWT 08/05/12 -TWT		<u>Rate</u> \$450.00				<u> </u>	
	Spots: # Ch			<u>Description</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
				230-1P Access Hollywood	1230-1p	1:0	0 OFA-12-G	i-077н		\$450.00 NM
	2 WF	PBF Th 08/	02/12 12:54 PM 1	230-1P Access Hollywood	1230-1p	1:0	0 OFA-12-G	-077н		\$450.00 NM
6	07/31/12 Class of Tin	08/03/12 ne - Pre-emp	WPBF News 25 (tible with notice	② Noon 12pm-1230pm	-TWTF	1:00	2	\$550.00	NM	
	Weeks:	Start Date	End Date MTWTI	Spots/Week	Rate					· · · · · · · · · · · · · · · · · · ·



Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

ww.thewpb	fchannel.	com									
								Spots/	-		
ine Star	t Date	End Dat	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 07/3 Clas		08/03/12 ne - Pre-e			oon 12pm-1230pm	-TWTF	1:00	2	\$550.00	NM	
		07/30/12	08/05	/12 -TWTF	2	\$550.00					
Spot	s: # Ch	_	Air Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Typ
			08/01/12		News 25 @ Noon	12pm-1230pm		0 0FA-12-G			\$550.00 NI
	1 WF	BFF (08/03/12	12:25 PIVI VVPBI	F News 25 @ Noon	12pm-1230pm	1:0	0 OFA-12-G			\$550.00 NI
7 07/3 Clas		08/03/12 ne - Pre-e		a-5a ith notice	430a-5a	-TWTF	1:00	3	\$100.00	NM	
Wee	ks:	Start Date 07/30/12	<u>End C</u> 08/05		Spots/Week 3	<u>Rate</u> \$100.00					
Spot	s: <u>#</u> Ch		Air Date	Air Time Descr		Start/End Time	Lengi	h Ad-ID			Rate Typ
			07/31/12	4:43 AM 4:30a		430a-5a		0 OFA-12-G			\$100.00 N
			08/01/12	4:39 AM 4:30a		430a-5a		0 OFA-12-G			\$100.00 N
	3 VVP	BFTh (08/02/12	4:44 AM 4:30a		430a-5a	1:0	0 OFA-12-G	i-0//H		\$100.00 N
8 07/3 Clas		08/03/12 ne - Pre-ei	WPI mptible w	BF News 25 @ 5a ith notice	m 5-530am	-TWTF	1:00	1	\$350.00	NM	
Wee	ks:	Start Date 07/30/12	End E 08/05		Spots/Week 1	<u>Rate</u> \$350.00					
Spots	s: <u>#</u> Ch	Day A	Air Date	Air Time Descr	i <u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	BFF (08/03/12	5:12 AM WPBF	News 25 @ 5am	5-530am	1:0	0 OFA-12-G	-077н		\$350.00 NN
9 07/3 Clas		08/03/12 ne - Pre-ei		5pm News ith notice	5-6pm	-TWTF	1:00	1	\$950.00	NM	
Weel	-	Start Date 07/30/12	End D 08/05		Spots/Week 1	<u>Rate</u> \$950.00					·
Spots	s: <u>#</u> Ch	Day A	Air Date	Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFTu C	7/31/12	5:41 PM M-F 5	pm News	5-6pm	1:0	0 OFA-12-G	-077н		\$950.00 NN
10 07/3 Clas		08/03/12 ne - Pre-er	WPt	BF News 25 Morni th notice	ngs5:30-5:57am	-TWTF	1:00	1	\$450.00	NM	
Weel		Start Date 07/30/12	End D 08/05		Spots/Week 1	<u>Rate</u> \$450.00				·	
Spots	s: <u>#</u> Ch		<u> Air Date</u>	Air Time Descri		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BFTu C	7/31/12	5:40 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	1:0	0 OFA-12-G	-077н		\$450.00 NM
11 07/3 Clas		08/03/12 e - Pre-er		BF News 25 @ 6:0 th notice	00Pi6-6:30PM	-TWTF	1:00	1	\$1,250.00	NM	
Weel		Start Date 07/30/12			Spots/Week 1	<u>Rate</u> \$1,250.00		, ,,,			
Spots	s: <u>#</u> Ch	Day A	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFW 0	8/01/12	6:20 PM WPBF	News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-G	-077н		\$1,250.00 NM
12 07/3 Clas	1/12 s of Tim	08/03/12 e - Fixed	Good Non Pre-e	d Morning America	a 7-9AM	-TWTF	1:00	2	\$950.00	NM	
Weel	ks:	Start Date 07/30/12		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$950.00					
Spots	s: <u>#</u> Ch	Day A	ir Date	Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
		BFTu 0			Morning America	7-9AM	1:0	0 OFA-12-G	-077н		\$950.00 NM
	2 WP	BFTh 0	8/02/12	8:29 AM Good I	Morning America	7-9AM	1:0	0 OFA-12-G	-077н		\$950.00 NM
13 07/3 Class		08/03/12 e - Fixed			7:30-8PM	-TWTF	1:00	1	\$3,200.00	NM	
Week		Start Date 07/30/12	End D 08/05/		Spots/Week 1	Rate \$3,200.00					
Spots	s: <u>#</u> Ch	Day A		Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFF 0	8/03/12	7:53 PM Jeopar	dy	7:30-8PM	1:0	0 OFA-12-G	-077н		\$3,200.00 NM
14 08/04	4/12	08/11/12	Sat 6	3-7am News	Sat 6-7am	1-	1:00	1	\$350.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

ine	Start Date End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	Class of Time - Pre-e	mptible wi	th notice				· · · · · · · · · · · · · · · · · · ·			
١	Weeks: <u>Start Dat</u> 07/30/12	te <u>End D</u> 08/05/			<u>Rate</u> \$350.00					
,	Spots: <u>#</u> Ch <u>Day</u> 1 WPBF Sa	Air Date 08/04/12	Air Time De	scription t 6-7am News	Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 0FA-12-	-G-077н		<u>Rate</u> <u>Type</u> \$350.00 NN
1		te End D	ate MTWTFS	Spots/Week	Rate \$350.00	1.0				ψ030.00 (4)
,	Spots: <u>#</u> Ch <u>Day</u> 2 WPBF Sa	Air Date 08/11/12	Air Time De 6:24 AM Sa	scription t 6-7am News	Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 ofa-12-	-G-077н		<u>Rate Type</u> \$350.00 NN
	08/04/12 08/11/12 Class of Time - Pre-e		630pm News	630-7pm	1-	1:00	1	\$650.00	NM	
		e End D	ate MTWTFS		<u>Rate</u> \$650.00					
:	Spots: # Ch Day		Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF Sa	08/04/12	6:41 PM Sa	t 630pm News	630-7pm	1:0	0 OFA-12-	-G-077н		\$650.00 NM
١	Weeks: <u>Start Dat</u> 08/06/12	te <u>End D</u> 08/12/			<u>Rate</u> \$650.00					,
,	_	Air Date	Air Time De		Start/End Time		h Ad-ID			Rate Type
	2 WPBF Sa	08/11/12	6:41 PM Sa	t 630pm News	630-7pm	1:0	0 OFA-12-	-G-077н		\$650.00 NM
	08/04/12 08/11/12 Class of Time - Pre-e		Wheel Of Fortu th notice	ine Sat 7-730PM	1-	1:00	1	\$800.00	NM	
١	Weeks: <u>Start Dat</u> 07/30/12				<u>Rate</u> \$800.00					
,		Air Date	Air Time De		Start/End Time		h <u>Ad-ID</u>			Rate Type
,	1 WPBF Sa	08/04/12 <u>e End D:</u>		t Wheel Of Fortune	Sat 7-730PM	1:0	0 OFA-12-	-G-077н		\$800.00 NM
١	Weeks: <u>Start Dat</u> 08/06/12				<u>Rate</u> \$800.00					
5	Spots: # Ch Day	Air Date	Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WPBF Sa	08/11/12	7:12 PM Sa	t Wheel Of Fortune	Sat 7-730PM		0 OFA-12-	-G-077н		\$800.00 NM
	08/04/12 08/11/12 Class of Time - Pre-e	2 Sat J mptible wit	leopardy th notice	Sat 7:30-8PM	1-	1:00	1	\$1,000.00	NM	
١	Weeks: <u>Start Date</u> 07/30/12				<u>Rate</u> \$1,000.00					
5		Air Date	Air Time De		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF Sa (7:53 PM Sat		Sat 7:30-8PM	1:0	0 OFA-12-	-G-077н		\$1,000.00 NM
٧	Neeks: <u>Start Date</u> 08/06/12	e End Da 08/12/			<u>Rate</u> \$1,000.00					
ξ	Spots: <u>#</u> Ch <u>Day</u> <u>/</u>	Air Date	Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WPBF Sa ()8/11/12	7:35 PM Sat	Jeopardy	Sat 7:30-8PM	1:0	0 OFA-12-	G-077н		\$1,000.00 NM
	08/05/12		Matthews h notice	Sun 10-10:30AM	1	1:00	1	\$400.00	NM	
٧	Weeks: <u>Start Date</u> 07/30/12	e <u>End Da</u> 08/05/1			<u>Rate</u> \$400.00					
ξ		Air Date	Air Time Des		Start/End Time	Lengti	h <u>Ad-ID</u>			Rate Type
	1 WPBF Su (10:25 AM Chr		Sun 10-10:30AM	1:0	0 OFA-12-	G-077н		\$400.00 NM
V	Veeks: <u>Start Date</u> 08/06/12	e <u>End Da</u> 08/12/1			<u>Rate</u> \$400.00					
		Air Date	Air Time Des	scription	Start/End Time	<u>L</u> enati	h Ad-ID			Rate Type
8	2 WPBF Su 0)8/12/12	10:20 AM Chr	is Matthews	Sun 10-10:30AM	1:0) OFA-12-	G-077H		\$400.00 NM
٤			1:35pm ate !	News 1135p-12am	1	1:00	1	\$700.00	NM	
19 (08/05/12 08/12/12 Class of Time - Pre-er	: Sun 1 nptible with	h notice	, , , , , , , , , , , , , , , , , , ,						
19 (Class of Time - Pre-er Veeks: <u>Start Date</u>	mptible with <u>End Da</u>	h notice ate <u>MTWTFS:</u>	Spots/Week	Rate \$700.00	<u> </u>				
19 (V	Class of Time - Pre-er Weeks: <u>Start Date</u> 07/30/12	mptible with End Da 08/05/1	h notice ate <u>MTWTFS:</u>	Spots/Week 1 1	<u>Rate</u> \$700.00 <u>Start/End Time</u>	Lenati	n Ad-ID		-	Rate Type



Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

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				Spots/	1.	_	
	art/End Time	MTWTFSS	Length	Week	Rate	Туре	
19 08/05/12 08/12/12 Sun 11:35pm Late News 11 Class of Time - Pre-emptible with notice	35p-12am	1 	1:00	1	\$700.00	MM 	
08/06/12 08/12/121	1	\$700.00					-
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h <u>Ad-ID</u>			Rate Type
2 WPBF Su 08/12/12 11:43 PM Sun 11:35pr	m Late News	1135p-12am	1:0	0 OFA-12-0	G-077H		\$700.00 NM
20 08/05/12 08/12/12 Sun 5-6am News Su Class of Time - Pre-emptible with notice	ın 5-6am	1	1:00	1	\$100.00	NM	18.0
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/30/12 08/05/121	Spots/Week 1	<u>Rate</u> \$100.00			···		
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 08/05/12 5:55 AM Sun 5-6am I		Sun 5-6am	1:0	0 OFA-12-0	5-077н		\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/12 08/12/121	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	'	Start/End Time	l engt	h Ad-ID			Rate Type
2 WPBF Su 08/12/12 5:09 AM Sun 5-6am I	News	Sun 5-6am		0 OFA-12-0	G-077н		\$100.00 NM
21 08/05/12 08/12/12 Sun 630pm News 63	0-7pm	1	1:00	1	\$650.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS	C	D.C.		•			
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/30/12 08/05/121	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF Su 08/05/12 6:42 PM Sun 630pm		630-7pm	1:0	0 OFA-12-0	G-077н		\$650.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 98/12/121	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WPBF Su 08/12/12 6:56 PM Sun 630pm	News	630-7pm	1:0	0 OFA-12-0	-077н		\$650.00 NM
22 07/31/12 08/03/12 M-SUN WPBF News 25 (11- Class of Time - Pre-emptible with notice	-11:35PM	-TWTF	1:00	2	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>9</u> 07/30/12 08/05/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,600.00		-			
Spots: # Ch Day Air Date Air Time Description	_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 07/31/12 11:28 PM M-SUN WPB	_		1:0	0 OFA-12-0	i-077н		\$1,600.00 NM
2 WPBF W 08/01/12 11:26 PM M-SUN WPE	BF News 25 @	11PM11-11:35PM	1:0	0 OFA-12-0	i-077н		\$1,600.00 NM
23 08/06/12 08/10/12 THE CHEW 1P Class of Time - Pre-emptible with notice	-2P	MTWTF	1:00	2	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>\$</u> 08/06/12 08/12/12 MTWTF	Spots/Week	Rate					
Spots: # Ch Day Air Date Air Time Description	2	\$450.00 <u>Start/End Time</u>	Lengti	2 Ad ID			Dete Turn
2 WPBF Tu 08/07/12 1:36 PM THE CHEW		1P-2P	_) OFA-12-G	i–077н		<u>Rate Type</u> \$450.00 NM
1 WPBF F 08/10/12 1:34 PM THE CHEW		1P-2P	1:0) OFA-12-G	i-077н		\$450.00 NM
24 08/06/12 08/10/12 10-11a Anderson Cooper 10- Class of Time - Pre-emptible with notice	·11a	MTWTF	1:00	3	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
08/06/12 08/12/12 MTWTF Spots: # Ch Day Air Date Air Time Description	3	\$400.00 <u>Start/End Time</u>	l ence	Ad-ID			Deta To
4 WPBF Tu 08/07/12 10:21 AM 10-11a Ande	rson Cooper	10-11a		<u>I AU-ID</u>) OFA-12-G	i-077н		<u>Rate Type</u> \$400.00 NM
2 WPBF W 08/08/12 10:27 AM 10-11a Ande		10-11a) OFA-12-G			\$400.00 NM
3 WPBF Th 08/09/12 10:37 AM 10-11a Ande	rson Cooper	10-11a	1:00) OFA-12-G	-077н		\$400.00 NM
25 08/06/12 08/10/12 The View 11/ Class of Time - Pre-emptible with notice	A-12PM	MTWTF	1:00	2	\$1,150.00	NM	
Weeks: Start Date End Date MTWTFSS S	Spots/Week	Rate					
08/06/12 08/12/12 MTWTF Spots: # Ch Day Air Date Air Time Description	2	\$1,150.00 <u>Start/End Time</u>	l one	V4 ID			D-4 ~
2 WPBF M 08/06/12 11:32 AM The View		11A-12PM		<u> Ad-ID</u> OFA-12-G	~077н		Rate Type \$1,150.00 NM



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937643-1 | 08/19/12 | August 2012 | 07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.thewpbfchannel.com							
				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 08/06/12 08/10/12 The View Class of Time - Pre-emptible with notice	11A-12PM	MTWTF	1:00	2	\$1,150.00	NM	
	<u>Description</u>	Start/End Time		h Ad-ID			Rate Type
1 WPBFF 08/10/12 11:33 AM	f The View	11A-12PM	1:0	0 OFA-12-0	3-077H		\$1,150.00 NM
26 08/06/12 08/10/12 Jimmy Kimmel Class of Time - Pre-emptible with notice		MTWTF	1:00	2	\$150.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$150.00					
	Description	Start/End Time		h Ad-ID			Rate Type
I.	Jimmy Kimmel	12:06-01:06AM		0 OFA-12-0			\$150.00 NM
2 WPBF Tu 08/07/12 1:00 AN	I Jimmy Kimmel	12:06-01:06AM	1:0	0 OFA-12-0	3-U//H		\$150.00 NM
Class of Time - Pre-emptible with notice	s Hollywoc1230-1p	MTWTF	1:00	2	\$450.00	NM	
08/06/12 08/12/12 MTV	TFSS Spots/Week	<u>Rate</u> \$450.00					
	Description	Start/End Time		h Ad-ID	. 077::		Rate Type
	1 1230-1P Access Hollywood	1230-1p		0 OFA-12-0			\$450.00 NM
4 WPBFF 08/10/12 12:46 PM	1 1230-1P Access Hollywood	1230-1p	1:0	0 OFA-12-0	G-077H		\$450.00 NM
28 08/06/12 08/10/12 WPBF News 2 Class of Time - Pre-emptible with notice	5 @ Noon 12pm-1230pm	MTWTF	1:00	3	\$550.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$550.00					
	Description	Start/End Time	<u>Lengti</u>	h Ad-ID			Rate Type
1	I WPBF News 25 @ Noon	12pm-1230pm		0 OFA-12-0			\$550.00 NM
1	I WPBF News 25 @ Noon	12pm-1230pm		0 OFA-12-0			\$550.00 NM
2 WPBF Th 08/09/12 12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	1:0	0 OFA-12-0	G-077H		\$550.00 NM
29 08/06/12 08/10/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MTWTF	1:00	4	\$100.00	NM	
	TFSS Spots/Week TF 4	<u>Rate</u> \$100.00					
l . – – – – – – – – – – – – – – – – – –	Description	Start/End Time		h <u>Ad-ID</u>			Rate Type
	l 4:30a-5a	430a-5a		0 OFA-12-0			\$100.00 NM
	4:30a-5a	430a-5a) OFA-12-0			\$100.00 NM
	4:30a-5a 4:30a-5a	430a-5a 430a-5a)			\$100.00 NM
		430a-5a	1:00	J 0FA-12-0	3-0//H		\$100.00 NM
Class of Time - Pre-emptible with notice	5 @ 5am 5-530am	MTWTF	1:00	1	\$350.00	NM	
	TFSS Spots/Week TF 1	<u>Rate</u> \$350.00					
	Description	Start/End Time	l engti	n Ad-ID			Rate Type
	WPBF News 25 @ 5am	5-530am) OFA-12-0	i-077н		\$350.00 NM
31 08/06/12 08/10/12 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF	1:00	2	\$950.00	NM	
Weeks: Start Date End Date MTW	TFSS Spots/Week	Rate \$950.00					
	Description 2	\$950.00 Start/End Time	l engti	Ad-ID			Rate Type
	M-F 5pm News	5-6pm) OFA-12-0	i-077н		\$950.00 NM
	M-F 5pm News	5-6pm) OFA-12-0			\$950.00 NM
32 08/06/12 08/10/12 WPBF News 25 Class of Time - Pre-emptible with notice	Mornings5:30-5:57am	MTWTF	1:00	1	\$450.00	NM	
Weeks: Start Date End Date MTW	TFSS Spots/Week	Rate					
	TF 1	\$450.00	1 "				5
Spots: # Ch Day Air Date Air Time	<u>Description</u>	Start/End Time	Lengtr	Ad-ID			<u>Rate</u> <u>Type</u>



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	DANS SHIP		
Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.thew	pbfchannel.	com									
								Spots/			
Line St	tart Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	8/06/12 lass of Tin	08/10/12 ne - Pre-e	2 WPB mptible wit	BF News 25 More th notice	nings5:30-5:57am	MTWTF	1:00	1	\$450.00	NM	
Sp	oots: <u>#</u> Ch 1 WP		Air Date 08/06/12	Air Time Desc 5:38 AM WPE	<u>cription</u> BF News 25 Mornings @	Start/End Time 5:3(5:30-5:57am		<u>h Ad-ID</u> 0 0FA-12-	G-077H		<u>Rate Type</u> \$450.00 NM
	8/06/12 lass of Tin	08/10/12 ne - Pre-e	2 WPB	F News 25 @ 6 th notice	:00Pl6-6:30PM	MTWTF	1:00	1	\$1,250.00	NM	
We	eeks:	Start Date 08/06/12			Spots/Week 1	<u>Rate</u> \$1,250.00				- /	***
Sp	ots: # Ch		Air Date	Air Time Desc	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BFW (08/08/12	6:21 PM WPE	BF News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-	G-077H		\$1,250.00 NM
	3/06/12 lass of Tim	08/10/12 ne - Fixed	Good Non Pre-e	Morning Ameri mptible	ca 7-9AM	MTWTF	1:00	3	\$950.00	NM	***************************************
We		Start Date 08/06/12	End Da 08/12/		Spots/Week 3	<u>Rate</u> \$950.00					
Sp	ots: <u>#</u> Ch		Air Date	Air Time Desc		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WP		08/06/12		Morning America	7-9AM		0 OFA-12-			\$950.00 NM
			08/07/12		Morning America	7-9AM		0 OFA-12-			\$950.00 NM
	3 WP	BFW (08/08/12	7:59 AM Good	Morning America	7-9AM	1:0	0 OFA-12-	G-077H		\$950.00 NM
			Non Pre-e	mptible	7:30-8PM	MTWTF	1:00	1	\$3,200.00	NM	
We	eeks:	Start Date 08/06/12	End Da 08/12/		Spots/Week 1	<u>Rate</u> \$3,200.00					
Sp	ots: <u>#</u> Ch		Air Date	Air Time Desc		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WP	BFTu (08/07/12	7:34 PM Jeop	ardy	7:30-8PM	1:0	0 OFA-12-	G-077H		\$3,200.00 NM
	3/06/12 lass of Tim	08/10/12 ne - Pre-ei	M-SU	JN WPBF News h notice	25 (11-11:35PM	MTWTF	1:00	3	\$1,600.00	NM	
We		Start Date 08/06/12	End Da 08/12/1		Spots/Week 3	<u>Rate</u> \$1,600.00					
Sp	ots: # Ch		Air Date	Air Time Desc		Start/End Time		h Ad-ID			Rate Type
	3 WP				JN WPBF News 25 @ 1		-	0 OFA-12-0			\$1,600.00 NM
					JN WPBF News 25 @ 1 JN WPBF News 25 @ 1			() OFA-12-0 () OFA-12-0			\$1,600.00 NM
						TEMITI-TI.SSEWI		0 OFA-12-0	3-0//H		\$1,600.00 NM
Cla			mptible witl		1P-2P	1	1:00	1	\$450.00	NM	
		Start Date 08/13/12	08/19/1	12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spo				Air Time Desc		Start/End Time	_	h Ad-ID	_		Rate Type
	1 WP	BFM C	08/13/12	1:33 PM THE	CHEW	1P-2P	1:0	0 OFA-12-0	G-077Н		\$450.00 NM
	3/13/12 ass of Tim	08/13/12 ie - Pre-er	10-11 nptible with	a Anderson Coo h notice	per 10-11a	1	1:00	1	\$400.00	NM	
We		Start Date 08/13/12	End Da 08/19/1		Spots/Week 1	<u>Rate</u> \$400.00				-	
Spo	ots: <u>#</u> Ch		<u> Air Date</u>	Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BFM 0	8/13/12	10:36 AM 10-11	a Anderson Cooper	10-11a	1:0	0 OFA-12-0	G-077H		\$400.00 NM
	3/13/12 ass of Tim	08/13/12 e - Pre-er	The V		11A-12PM	1	1:00	1	\$1,150.00	NM	
We		Start Date 08/13/12	End Da 08/19/1		Spots/Week 1	<u>Rate</u> \$1,150.00					
Spo	ots: # Ch			Air Time Desc	ription	Start/End Time	<u>Lengti</u>	h Ad-ID			Rate Type
	1 WPI	BFM 0	8/13/12	10:58 AM The \	/iew	11A-12PM	1:0	0 OFA-12-0	G-077H		\$1,150.00 NM
	//13/12 ass of Tim	08/13/12 e - Pre-en	Jimmy	y Kimmel n notice	12:06-01:06AM	1	1:00	1	\$150.00	NM	
We	eks:	Start Date	End Da	ite MTWTFSS	Spots/Week	Rate					



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
			07/30/12 - 08/13/12
0070401	00,10,12	ragact zo : z	07700712 00710712

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.1	thewpbfchannel	.com									
			_					Spots/		_	
Line	Start Date	End Date		ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40	08/13/12 Class of Til	08/13/12 me - Pre-er	Jimm nptible wit	ny Kimmel Ih notice	12:06-01:06AM	1	1:00	1	\$150.00	NM	
		08/13/12	08/19/	12 1	1	\$150.00					
	Spots: # Ch	Day A	Air Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1_WI	PBFM 0	8/13/12	12:58 AM Jimmy	/ Kimmel	12:06-01:06AM	1:0	0 OFA-12-	G-077H		\$150.00 NM
41	08/13/12 Class of Ti	08/13/12 me - Pre-er	nptible wit		woc1230-1p	1	1:00	1	\$450.00	NM	
	Weeks:	Start Date 08/13/12	e End Da 08/19/		<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
	Spots: # Ch		Vir Date	Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	PBFM 0	8/13/12	12:55 PM 1230-	1P Access Hollywood	1230-1p	1:0	0 OFA-12-	G-077H		\$450.00 NM
42	2 08/13/12 Class of Tir		nptible wit	h notice	on 12pm-1230pm	1	1:00	1	\$550.00	NM	**
	Weeks:	Start Date 08/13/12	End Da 08/19/		Spots/Week 1	<u>Rate</u> \$550.00					
	Spots: # Ch		<u> Vir Date</u>	Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 W	PBFM 0	8/13/12	12:28 PM WPBF	News 25 @ Noon	12pm-1230pm	1:0	0 OFA-12-	G-077н	-	\$550.00 NM
43	08/13/12 Class of Tir	08/13/12 ne - Pre-en			430a-5a	1	1:00	1	\$100.00	NM	
	Weeks:	Start Date 08/13/12	End Da 08/19/		Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch			Air Time Descri	· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF		8/13/12	4:55 AM 4:30a-		430a-5a		0 OFA-12-	G-077H		\$100.00 NM
44	08/13/12 Class of Tir	08/13/12 me - Pre-en		opm News h notice	5-6pm	1	1:00	1	\$950.00	NM	
	Weeks:	Start Date 08/13/12	End Da 08/19/		Spots/Week 1	<u>Rate</u> \$950.00					
	Spots: # Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 0	8/13/12	5:23 PM M-F 5	om News	5-6pm	1:0	0 OFA-12-	G-077н		\$950.00 NM
45	08/13/12 Class of Tir	08/13/12 ne - Fixed I		Morning America mptible	7-9AM	1	1:00	1	\$950.00	NM	
	Weeks:	Start Date 08/13/12	End Da 08/19/1		Spots/Week 1	<u>Rate</u> \$950.00					
	Spots: # Ch			Air Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 0	8/13/12	8:54 AM Good	Morning America	7-9AM	1:0	0 OFA-12-	G-077H		\$950.00 NM
46	08/13/12 Class of Tir	08/13/12 ne - Fixed I	M-SU Non Pre-e	IN WPBF News 2 mptible	5 (11-11:35PM	1	1:00	1	\$1,600.00	NM	
	Weeks:	Start Date 08/13/12	End Da 08/19/1		Spots/Week	Rate	-				
	Spots: # Ch			Air Time Descri	1 ption	\$1,600.00 Start/End Time	l engt	h Ad-ID			Rate Type
					N WPBF News 25 @ 1			0 OFA-12-	G-077H		\$1,600.00 NM
47	08/05/12 Class of Tin	08/05/12 ne - Pre-em		i-6am News	Sun 5-6am	1	1:00	1	\$100.00	NM	
	Weeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week 1	<u>Rate</u> \$100.00	,				****
	Spots: # Ch			Air Time Descri	-	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BFSu 08		5:28 AM Sun 5-		Sun 5-6am		0 OFA-12-0	G-077H		\$100.00 NM
48	07/31/12 Class of Tin	08/03/12 ne - Pre-em	Dr. Oz		4-5p	-TWTF	1:00	1	\$1,050.00	NM	
	Weeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week	Rate \$1,050,00				···········	
	Spots: # Ch			Air Time Descrip	•	\$1,050.00 Start/End Time	Lenati	h Ad-ID			Rate Type
1	. –	BF Tu 07		4:13 PM Dr. Oz		4-5p		0 OFA-12-0	G-077н		\$1,050.00 NM

\$8,700.00

\$49,300.00

INVOICE



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

Agency Commission

Net Amount Due

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
48 07/31/12 08/03/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF	1:00	1	\$1,050.00	NM	
49 08/04/12 08/04/12 Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	S-	1:00	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/30/12 08/05/12S-	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WPBF Sa 08/04/12 8:13 AM Sat 8-9a		Start/End Time Sat 8-9am		th <u>Ad-ID</u> 0 ofa-12-0	G-077н		<u>Rate Type</u> \$750.00 NM
50 08/06/12 08/10/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF	1:00	1	\$1,050.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/06/12 08/12/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,050.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WPBF M 08/06/12 4:35 PM Dr. Oz		4-5p	1:0	0 OFA-12-0	G-077H		\$1,050.00 NM
		Total Spots		82			
					Gross Tota	<u> </u>	\$58,000.00
ayment Terms 30 Days				Ageno	y Commission	1	\$8.700.00